MARTHA STEWART
I’m so excited to share the launch of my new premium-quality craft paints from Martha Stewart Crafts™—the first multi-surface craft paints available! A patented formula means you can use the same bottle of paint for all your fabric, wood, glass, ceramic, plastic, and metal craft projects, and save the time and money you’d normally spend buying different paints for all these materials. Finally, one paint works on all surfaces.

My acrylic craft paints come in a range of beautiful colors that I just love, and five high-quality finishes: satin, high gloss, metallic, pearl, and of course glitter, inspired by our original gemstone glitter colors! We’ve also included specialty finishes and mediums that can make colors glow in the dark, add a snowy or crackled texture, or transform the paint into a glaze. Use the paints with my unique tools, applicators, and custom-designed stencils. There’s even a useful kit that can turn the colors into easy-to-apply spray paint. All my paints and finishes resist fading and wear, are ideal for indoor or outdoor use, and even safe for dishwashers.

I love using craft paints to transform everything from curtains and pillowcases to glassware and flower pots. I think you’ll have fun adding a splash of color to your crafts, too.
MARTHA STEWART CRAFTS™ MULTI-SURFACE ACRYLIC CRAFT PAINT

ONE PAINT, ALL SURFACES

Transform everything from curtains to glassware to flower pots with the first multi-surface craft paint available! Martha Stewart Crafts™ premium acrylic paints provide superior coverage for all fabric, wood, glass, ceramic, plastic, and metal craft projects.

Offered in a range of beautiful colors and five high-quality finishes—satin, high gloss, metallic, pearl, and glitter, inspired by her original glitter colors—Martha’s craft paints resist fading and wear, are ideal for indoor or outdoor use, and even safe for dishwashers.

The unique, patented high performance, premium acrylic craft paint is perfect for all craft and hobby painting techniques, including brush painting, detailing, sponging, stenciling, stamping and printing.

- UV- and weather-resistant for indoor and outdoor use
- Self-priming for use on porous and non-porous surfaces.
- Extra adhesion on glass; top-shelf dishwasher safe
- High performance pigments plus creamy consistency ensure excellent coverage
- Manufactured in the United States by Plaid Enterprises, the paint palette includes 160 colors, hand-selected by Martha and available in five versatile, non-toxic finishes
There may be colour deviations due to the printing process. Subject may be changed.

High Gloss Acrylic Craft Paint

68 32. .. MS Multi-Surface Acrylic, Gloss Paint, 59 ml

Acrylic Craft Paint Metallic

68 321.. MS Multi-Surface Acrylic, Metallic & Pearl, 59 ml

Acrylic Craft Paint Metallic

68 321.. MS Multi-Surface Acrylic, Metallic & Pearl, 59 ml
Glitter Acrylic Craft Paint

68 321 MS Multi-Surface Acrylic, Glitter, 59 ml

Acrylic Craft Paint Sets

68 321 87 MS Multi-Surface - Acrylic Set, Acrylic Craft Paint Satin Set, 10 x 59 ml

MARTHA STEWART CRAFTS™ 10-COLOR PAINT SETS

Pre-selected palettes of ten 2oz colors in convenient sets of high-performance, patented, premium acrylic paint that is specially formulated for use on all surfaces.

Contains the following colours:

68 320 08/16/24/31/37/44/50/59/65/70

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Martha Stewart Crafts™

Media, Primers and effects

Martha Stewart Crafts™ Chalkboard Paint
Create a chalkboard writing surface on wood, terra cotta, and virtually any paintable surface. Apply 2-3 coats to project surface, allowing it to dry between coats. Condition with chalk, and it’s ready for messaging. Waterbased. 6oz.

Glow in the Dark Acrylic Craft Paint
Paint a glow-in-the-dark galaxy, or add way-finding elements to dark hallways. Recharge glow by exposing to light. High-performance, patented, premium acrylic paint is specially formulated for use on all surfaces. Non-toxic; water-based;USA-made. 6oz.

Martha Stewart Crafts™ Magnetic Paint
Create a magnetic surface on almost any project. Apply 2-3 coats to desired surface. Let dry between coats and for 24 hours after final coat. Top coat with any Martha Stewart Crafts paint of choice. Clean up while wet with soap and water. Waterbased. 4oz.

Martha Stewart Crafts™ White Texture Effect (art. no. 68 322 22)
Add decorative dimension and texture to crafts, school projects, and home accents. Apply a thick layer with palette knife or brush. Can be tinted before or painted after applying. Waterbased. 4oz.

Martha Stewart Crafts™ Sparkle Texture Effect (art. no. 68 322 23)
Add sparkling, decorative dimension and texture to crafts, school projects, and home accents. Apply a thick layer with palette knife or brush. Can be tinted before or painted after applying. Waterbased. 4oz.
Martha Stewart Crafts™

Media, Primers and effects
68 321 88  MS Special Effects – Acrylic,  
Stucco Paint Effect, 118 ml

Stucco Paint Effect
Create the look and feel of classic stucco. Apply with a Martha Stewart Crafts palette knife or brush. Can be mixed with Martha Stewart Crafts Acrylic Paints for textured effects or painted after applying. Waterbased. 4oz.

Media, Primers and effects
68 322 02  MS Special Effects – Acrylic, Frost  
Etching Effect, 177 ml

Frost Etching Effect
Create the look of etched designs on glass, ceramics and mirrors. Use alone or tint with Martha Stewart Crafts Acrylic Paints. Waterbased. 6oz.

Media, Primers and effects
68 321 90  MS Special Effects – Acrylic,  
Tintable Glaze Effect, 177 ml
68 321 91  MS Special Effects – Acrylic,  
Tintable Antique Effect, 177 ml

Tintable Glaze Effect (art. no. 68 321 90)
Mix with Martha Stewart Crafts Acrylic Paints to create a variety of visual effects including staining, antiquing, faux finishes, and more. Stain: Apply to raw wood. Wipe off excess with soft cloth or sponge. Faux finishing: Brush on painted surface, then use faux finish techniques. Waterbased. 6oz.

Tintable Antique Effect (art. no. 68 321 91)
Add a classic aged look to any surface. Mix with a small amount of Martha Stewart Crafts Acrylic Paint; brush on surface. Wipe off excess with soft cloth or sponge. Waterbased. 6oz.

Media, Primers and effects
68 322 00  MS Special Effects – Acrylic, Fine  
Crackle Effect, 177 ml
68 322 01  MS Special Effects – Acrylic,  
Weather Crackle Effect, 177 ml

Fine Crackle Effect (art. no. 68 322 00)
Age any project by adding subtle cracks for a classic look. Apply to painted surface using a soft bristle brush and smooth, even strokes. Fine cracks will appear when dry. To enhance the crackled appearance, apply topcoat of contrasting color mixed with glazing medium. Wipe off wet topcoat, leaving color in cracks. Waterbased. 6oz.

Weather Crackle Effect (art. no. 68 322 01)
Give any project an aged, vintage appearance with well defined cracks. Apply to painted surface using a soft bristle brush and smooth even strokes. When dry, apply contrasting color as top coat (necessary to show cracking). Cracking shows when paint dries. Waterbased. 6oz.

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Martha Stewart Crafts™ Effects are paint additives that create specialty effects, such as Glaze for faux finishes, Antiquing and Crackle for aged effects, Texture and Stucco mediums for rough finishes, and Fabric medium for soft, washable effects on textiles.

Media, Primers and effects

68 321 94 MS Medium – Acrylic, Tintable Fabric Medium, 177 ml

Fabric Medium
Mix with Martha Stewart Crafts Acrylic Paints for a softer, more flexible finish when painting on fabric. Mix one part medium to two parts paint. Heat set projects for permanence and washability. Waterbased. 6oz.

Media, Primers and effects

68 322 04 MS Primer – Acrylic, Metal Primer, 177 ml
68 323 14 MS Primer – Acrylic, Gesso Primer, 177 ml

MARTHA STEWART CRAFTS™ PRIMERS
Perfect beginnings ensure beautiful endings: Use Martha Stewart Crafts™ Primers for metal, stained wood, and other special surfaces.

Metal Primer (art. no. 68 322 04)
Liven up antiques or personalize new ones with our rust-preventive primer. Ideal for outdoor projects. Enhances paint adhesion. Waterbased. 6oz.

Gesso Primer (art. no. 68 323 14)
Heavily pigmented primer seals porous surfaces. Use gesso as a first layer to cover old paint, seal and prepare a surface, or add tooth and increase paint adhesion. Ideal for heavily grained or darkly stained surfaces. Waterbased. 6oz.

Media, Primers and effects

68 322 05 MS Medium – Acrylic, Water-Resist. Fabric Stiffener, 177 ml

Water Resistant Fabric Stiffener
Sculpt shapes from lace, ribbon, and felt, or use to stiffen appliqués, crocheted crafts, or costumes. Waterbased. 6oz.
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Martha Stewart Crafts™

Adhesive Stencils

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
<th>SQ: 1 bag</th>
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</thead>
<tbody>
<tr>
<td>68 322 72</td>
<td>MS Alphabet Stencils, Typewriter Set, 8,9 x 10,2 cm, 48 pcs.</td>
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</tr>
<tr>
<td>68 322 73</td>
<td>MS Alphabet Stencils, Looped Script Set, 8,9 x 10,2 cm, 48 pcs.</td>
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<tr>
<td>68 322 75</td>
<td>MS Alphabet Stencils, Fancy Script Set, 8,9 x 10,2 cm, 48 pcs.</td>
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<tr>
<td>68 322 76</td>
<td>MS Alphabet Stencils, Italic Flourish Set, 8,9 x 10,2 cm, 48 pcs.</td>
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<tr>
<td>68 322 77</td>
<td>MS Alphabet Stencils, Monogram Serif Set, 8,9 x 10,2 cm, 48 pcs.</td>
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</tbody>
</table>

MARTHA STEWART CRAFTS™ ALPHABET STENCILS

Personalize crafts with monograms, names, and messages. Contains 48 stencils—upper and lower case alphabet, numbers, punctuation, decorative elements—plus instructions.

Medium Stencil Portfolios

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
<th>SQ: 1 bag</th>
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<tbody>
<tr>
<td>68 322 53</td>
<td>MS Medium Stencil Portfolios, Rose Garden, 22 x 24 cm, 2 pcs.</td>
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<tr>
<td>68 322 55</td>
<td>MS Medium Stencil Portfolios, Flourish, 22 x 24 cm, 2 pcs.</td>
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</table>

MARTHA STEWART CRAFTS™ STENCIL SETS

Use Martha Stewart Crafts™ Stencil Sets to quickly and easily create designs for small scale projects. Available in a variety of sizes and themes to beautify any surface: fabric, wood, glass, and more.

Medium Stencil Portfolios – Each Medium Stencil Portfolio contains two coordinating, multi-design 8 3/4in x 9 3/4in stencils and instructions, packaged in a sturdy, reusable storage pouch.
MARTHA STEWART CRAFTS™ STENCIL SETS

Use Martha Stewart Crafts™ Stencil Sets to quickly and easily create designs for small scale projects. Available in a variety of sizes and themes to beautify any surface: fabric, wood, glass, and more.

Medium Stencil Portfolios – Each Medium Stencil Portfolio contains two coordinating, multi-design 8-3/4in x 9-3/4in stencils and instructions, packaged in a sturdy, reusable storage pouch.
Martha Stewart Crafts™

Medium Stencil Portfolios

68 322 60 MS Medium Stencil Portfolios,
Holiday Icons, 22 x 24 cm, 2 pcs.

Large Stencil Portfolios

68 322 54 MS Large Stencil Portfolios, Ferns & Boughs, 22 x 42 cm, 3 pcs.
68 322 63 MS Large Stencil Portfolios, Tapestry, 22 x 42 cm, 3 pcs.
68 322 64 MS Large Stencil Portfolios, Tendrils, 22 x 42 cm, 3 pcs.

There may be colour deviations due to the printing process. Subject may be changed.
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### MARTHA STEWART CRAFTS™ LARGE STENCIL PORTFOLIOS

Each Large Stencil Portfolio contains three coordinating, multi-design 8-3/4in x 16-3/4in stencils and instructions, packaged in a sturdy, reusable storage pouch.

<table>
<thead>
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<th>Code</th>
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<tbody>
<tr>
<td>68 322 65</td>
<td>MS Large Stencil Portfolios, Cathedral Lace, 22 x 42 cm, 3 pcs.</td>
<td>1 bag</td>
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<tr>
<td>68 322 66</td>
<td>MS Large Stencil Portfolios, Arabesque, 22 x 42 cm, 3 pcs.</td>
<td>1 bag</td>
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<tr>
<td>68 323 02</td>
<td>MS Large Stencil Portfolios, Playroom, 22 x 42 cm, 3 pcs.</td>
<td>1 bag</td>
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### MARTHA STEWART CRAFTS™ ADHESIVE STENCIL SETS

Adhesive stencils are ideal for adding painted designs to any project, especially on curved or slick surfaces. Repositionable, reusable. Each Adhesive Stencil contains two multi-design 5-3/4in x 7-3/4in stencils and instructions, packaged in a sturdy, reusable storage pouch.

<table>
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<tbody>
<tr>
<td>68 322 68</td>
<td>MS Adhesive Stencils, Scrolls, 14 x 19 cm, 2 pcs.</td>
<td>1 bag</td>
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<tr>
<td>68 322 69</td>
<td>MS Adhesive Stencils, Blossoms, 14 x 19 cm, 2 pcs.</td>
<td>1 bag</td>
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</tbody>
</table>
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MARTHA STEWART CRAFTS™ ADHESIVE STENCIL SETS
Adhesive stencils are ideal for adding painted designs to any project, especially on curved or slick surfaces. Repositionable, reusable. Each Adhesive Stencil contains two multi-design 5-3/4\text{in} \times 7-3/4\text{in} stencils and instructions, packaged in a sturdy, reusable storage pouch.
Adhesive Stencils
68 323 07 MS Adhesive Stencils, Typewriter, 14 x 19 cm, 2 pcs. ❖ SQ: 1 bag

MARThA STEWART CRAFTS™ ADHESIVE STENCIL SETS
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Silkscreens
68 332 34 MS Adhesive Silkscreens, Antique Lace, 22 x 28 cm, 1 pcs. ❖ SQ: 1 bag
68 332 36 MS Adhesive Silkscreens, Ocean, 22 x 28 cm, 1 pcs. ❖ SQ: 1 bag
68 332 39 MS Adhesive Silkscreens, Ornate Accents, 22 x 28 cm, 1 pcs. ❖ SQ: 1 bag
68 332 40 MS Adhesive Silkscreens, Birds and Branches, 22 x 28 cm, 1 pcs. ❖ SQ: 1 bag
68 332 41 MS Adhesive Silkscreens, Butterflies, 22 x 28 cm, 1 pcs. ❖ SQ: 1 bag
68 332 43 MS Adhesive Silkscreens, Damask Accents, 22 x 28 cm, 1 pcs. ❖ SQ: 1 bag

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### Silkscreens

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
<th>Quantity</th>
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<tbody>
<tr>
<td>68 329 29</td>
<td>MS Adhesive Silkscreens, Botanical, 22 x 28 cm, 1 pcs.</td>
<td>SQ: 1 bag</td>
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<tr>
<td>68 329 30</td>
<td>MS Adhesive Silkscreens, Damask, 22 x 28 cm, 1 pcs.</td>
<td>SQ: 1 bag</td>
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<tr>
<td>68 329 31</td>
<td>MS Adhesive Silkscreens, Exotic Blossoms, 22 x 28 cm, 1 pcs.</td>
<td>SQ: 1 bag</td>
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<td>68 329 33</td>
<td>MS Adhesive Silkscreens, Wildflowers, 22 x 28 cm, 1 pcs.</td>
<td>SQ: 1 bag</td>
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<tr>
<td>68 329 34</td>
<td>MS Adhesive Silkscreens, Floral Paisley, 22 x 28 cm, 1 pcs.</td>
<td>SQ: 1 bag</td>
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<tr>
<td>68 329 35</td>
<td>MS Adhesive Silkscreens, Peacock, 22 x 28 cm, 1 pcs.</td>
<td>SQ: 1 bag</td>
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<thead>
<tr>
<th>Code</th>
<th>Description</th>
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<tbody>
<tr>
<td>68 332 46</td>
<td>MS Adhesive Silkscreens, Calligraphy Flourishes, 22 x 28 cm, 1 pcs.</td>
<td>SQ: 1 bag</td>
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<tr>
<td>68 332 47</td>
<td>MS Adhesive Silkscreens, Elegant Alphabet, 22 x 28 cm, 2 pcs.</td>
<td>SQ: 1 bag</td>
</tr>
</tbody>
</table>
Martha Stewart Crafts™ Brushes, Tools & Accessories

Martha Stewart Crafts™ Brushes, Tools & Accessories are ergonomically designed and feature soft-grip, no-slip handles. Choose from an array of bristle, foam and roller sets; sponge and specialty tools for creating finishes; and one-of-a-kind applicator tops that convert paint bottles into tools.

<table>
<thead>
<tr>
<th>Tools &amp; Accessories</th>
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<tbody>
<tr>
<td><strong>68 322 34</strong> MS Accessories, Foam Pouncer Tops, 6 x tops 24mm, 1 bottle 59 ml</td>
<td>SQ: 1 crd</td>
</tr>
<tr>
<td><strong>68 322 35</strong> MS Accessories, Foam Brush Tops, „6 x tops 5/8”, 1 bottle 59 ml*</td>
<td>SQ: 1 crd</td>
</tr>
<tr>
<td><strong>68 322 43</strong> MS Accessories, Foam pouncer tops, 13/ 19/ 25/ 32/ 38/ 44 mm, 6 pc.</td>
<td>SQ: 1 crd</td>
</tr>
</tbody>
</table>

**Fine Tip Tops (art. no. 68 322 33)**
Create fine lines, beads, and lettering in three different widths. Simply attach a top to any 2oz Martha Stewart Crafts Acrylic Paint and apply. Durable, reusable, easy-clean. Contains three tips and caps, plus bottle.

**Foam Tops (art. no. 68 322 34)**
Use a foam pouncer top to paint on hard surfaces like metal and glass. Simply attach a top to any 2oz Martha Stewart Crafts Acrylic Paint bottle and dab paint on a thin layer at a time until desired color is achieved. Contains six pouncer tops and bottle.

**Foam Brush Tops (art. no. 68 322 35)**
Use foam brush tops for basecoating, creating stripes, and painting on most smooth surfaces. Simply attach a top to any 2oz Martha Stewart Crafts Acrylic Paint bottle, then gently squeeze the bottle to begin the flow of the paint. Contains six 5/8in wide tops and bottle.

**Foam Pouncers Set (art. no. 68 322 43)**
Especially ideal for smooth surfaces like glass, foam pouncers are used to apply paint in an up-and-down dabbing motion. Ergonomically designed, easy-grip handles. Contains 6 pouncers: one each ½in, ½in, 1in, 1-1/4in, 1-1/2in and 1-3/4in. Durable, reusable.

**Specialty Sponge Set (art. no. 68 322 27)**
Use easy-grip specialty sponges to pounce, stipple, or swirl paint onto stencils. Also good for basecoating projects. Contains two sponges.

**Stippler Brush (art. no. 68 322 31)**
This ergonomically designed, soft-grip palm-sized tool is perfect for paint techniques like pouncing and stippling that create a variety of textures. Natural bristles.

**Roller Top (art. no. 68 322 36)**
Use roller tops for basecoating, stenciling and creating lines and patterns. Simply attach to any 2oz Martha Stewart Crafts Acrylic Paint bottle, then gently squeeze the bottle to begin the flow of the paint. Contains two 2in roller tops and bottle.
Adjustable Striping Brush (art. no. 68 322 32)
One-of-a-kind, ergonomically designed, soft-grip brush features removable bristle heads, making it easy to paint stripes with wide or narrow spacing. Durable white nylon bristles.

Patterning Tape (art. no. 68 322 38)
Create plaids, stripes, and checkerboards. Low tack adhesive allows easy placement, adjustment, removal. Contains two rolls—one each 1/8in x 10yds and 1/4in x 10yds.

Combing Tool (art. no. 68 322 39)
Achieve a variety of combed effects. Eight distinct striping patterns available on two combs.

Craft Squeegee / Rakel (art. no. 68 330 20)
Use with Martha Stewart Crafts™ adhesive silkscreens and multi-surface craft paint to create beautiful, detailed designs on housewares and gifts. The square, four sided design is ideal for flat surfaces of all sizes. Contains 1-3 1/2in. x 4 1/2in. plastic squeegee.
Martha Stewart Crafts™

Tools & Accessories
68 322 46 MS Tool, Utility Brush Set – Nylon, 19/25/38 mm, 3 pc. SQ: 1 crd
68 322 47 MS Tool, Detailing Brush Set – Nylon, #1 & #4 / #2, #6, #8, 5 pc. SQ: 1 crd

Utility Brush Set (art. no. 68 322 46)
Use these brushes for basecoating projects. Ergonomically designed, easy-grip handles. Contains three white nylon bristle utility brushes: one each 3/4in, 1in, 1-1/2in.

Detailing Brush Set (art. no. 68 322 47)
An assortment of brushes for small crafts and fine detailing. Ergonomically designed, easy-grip handles. Contains five white nylon bristle brushes: #1 and #4 round for thin and thick lines, detailing, #2, #6 and #8 flat for blending, stokework.

Tools & Accessories
68 322 25 MS Tool, Stylus ~ 19 cm, 1 pc. SQ: 1 crd
68 322 49 MS Tool, Patterning Brush Set – Nylon, 4 pc. SQ: 1 crd

Stylus (art. no. 68 322 25)
Ergonomic, soft-grip stylus is an essential tool for embossing, transferring designs, and painting dots. Use with Martha Stewart Crafts transfer paper as well as parchment and vellum. The burnisher end is great for applying Martha Stewart Crafts foil, flocking, or glitter transfer sheets.

Patterning Brush Set (art. no. 68 322 49)
Create patterns like gingham, plaid, checkerboard and stripes. Ergonomically designed, easy-grip handles. Contains four white nylon bristle brushes: large and medium patterning brushes for checkerboarding; small multiple brush to create lines, 1/2in feather brush for weaving and stippling.